





COULEUR CAMEL LABELS

SIGNIFICATION	LOGOS							
								
At least 95% natural ingredients	✓	✓	✓	✓	✓			
At least 95% organic ingredients for all botanicals	✓	✓	✓	✓	✓			
At least 10% organic ingredients	✓	✓	✓	✓	✓			
At least 20% organic ingredients			✓	✓	✓			
95% to 100 % biodegradable ingredients	✓	✓	✓	✓	✓		✓	✓
100 % environmental and human respect	✓	✓	✓	✓	✓	✓	✓	✓
Maximum 5% non-natural ingredients permitted	✓	✓	✓	✓	✓			
At least 30% to 80% minerals							✓	
100% talc free and fragrance free							✓	
Natural pigments	✓	✓	✓	✓	✓		✓	
100% natural raw materials								✓
0% synthetic ingredients or petro-chemical derivatives								✓
0% animal-derived ingredients						✓		
No cosmetic testing on animals	✓	✓	✓	✓	✓	✓	✓	✓
Transitional logo owned by Nature.cos					✓			
Indicates that the product is organic when the raw materials are not yet referenced					✓			